

Measuring What Matters: Harnessing Early Childhood Measurement To Help Children Thrive

**Institute for Child Success
August 22, 2022 at 1 PM ET**

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INSTITUTE for CHILD SUCCESS



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Early Childhood Precision, Innovation,
and Shared Measurement

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Welcome!



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Duncan**
*VP Impact and
Practice*



Katie Hammond MPH
*Director of Science
Communication*



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Agenda

- Our Vision and Mission
- Measurement & Equity
- Intro to IMPACT Measures Tool
- IMPACT Measures Tool Demonstration
- Q&A

Our Vision

- We envision a world where young children and their families receive the support they need to thrive, no matter their background.



Our Mission

- Our mission is to **empower organizations** in the early childhood field to accelerate their own impact by **harnessing measurement and evaluation practices** to fit the needs of their communities. We translate our expertise into **customized tools, resources, and individualized support**.
- We are not affiliated with any specific measurement tool or publisher, but serve as a **non-affiliated resource** for the early childhood field.

“Using data as a flashlight... not a hammer”

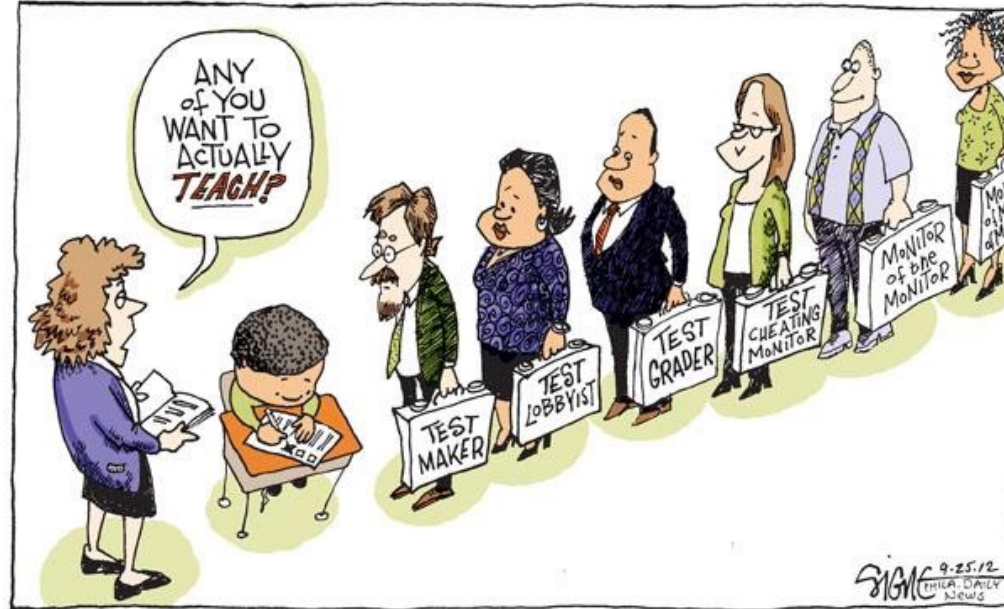


Measurement in Early Childhood

- It's complicated!
- There is no one perfect measure
- It depends on your needs
- Measurement can help demonstrate how children thrive



Misuse of Measurement



Copyright by Signe Wilkinson

Moving Forward

- Acknowledge that measurement has been used to promote racist and sexist ideas, systems and policies
- Acknowledge that measurement continues to promote the status-quo
- Consider where measurement does damage, and where it can promote family wellness

Equity & Measurement

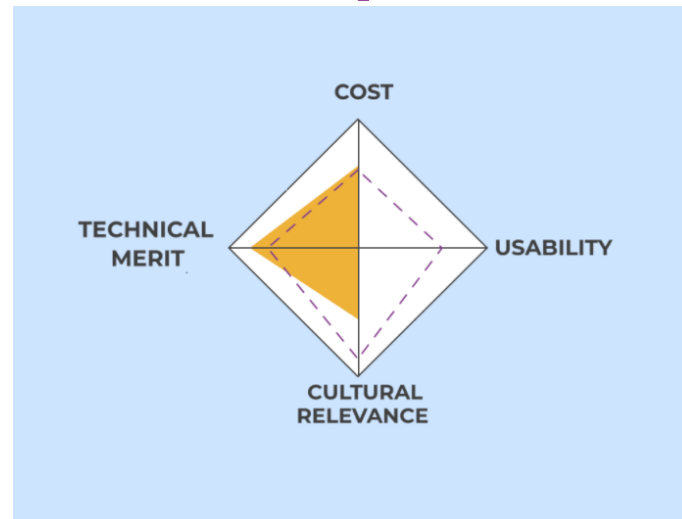
- ***“What we measure is what we value”***
- Are your measures aligned with your community’s values?
- Does the community you serve actually *want* to be measured?
- Language and culture matter; ignoring this will always make a bad measure

IMPACT Measures Tool

- ***“A free database of early childhood & parenting measures”***
- Search, compare, access measures scored on four key dimensions
- Find high-quality measures that work for different communities and contexts
- Learn about measurement with educational resources

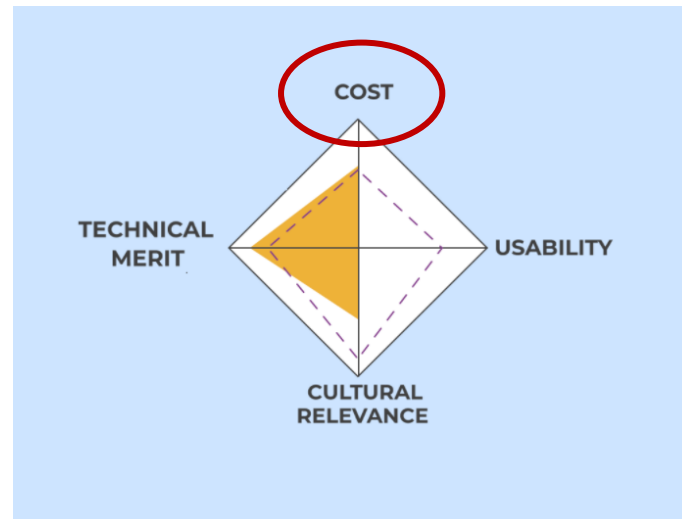
IMPACT Scoring System

- Scoring diamond visually displays the measure scores in each category (**Yellow shading**)
- Set preferences for a desired minimum score in each category (**Dotted line**)



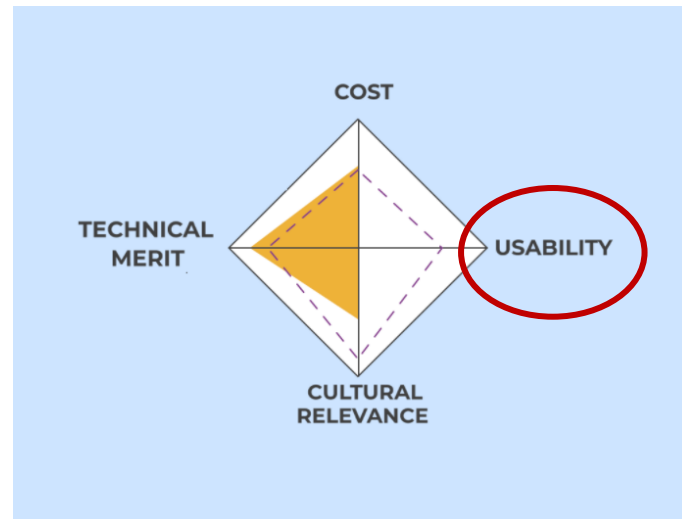
IMPACT Scoring Categories

- **Cost**: How affordable is the measure?
 - Price
 - Accessibility



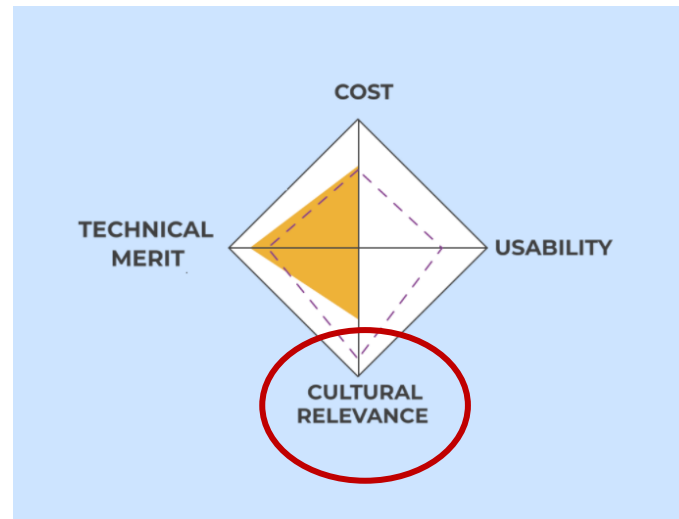
IMPACT Scoring Categories

- **Usability**: How easy to use is the measure?
 - Time
 - Training
 - Interpretation
 - Format



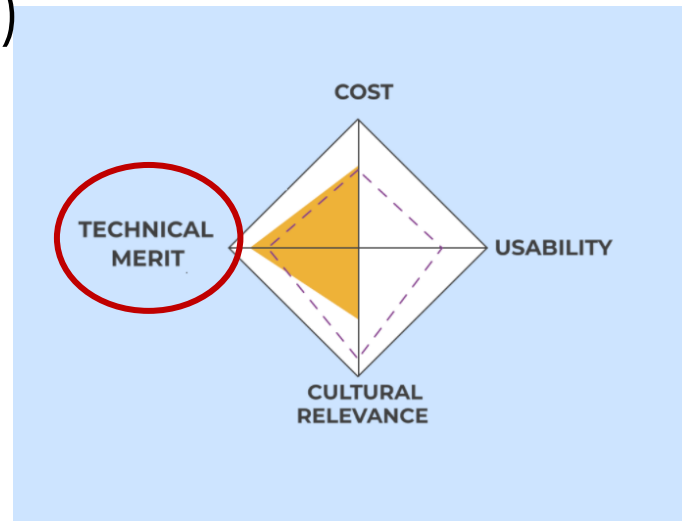
IMPACT Scoring Categories

- **Cultural Relevance**: How well does the measure serve different groups?
 - Demographics
 - Bias in measure
 - Bias in process to create measure



IMPACT Scoring Categories

- **Technical Merit: How consistent and accurate is the measure?**
 - Reliability (consistency)
 - Validity (accuracy)
 - Norms



IMPACT Website Demonstration

<https://ecmeasures.instituteforchildsuccess.org/>



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Connect With Us!

- Visit IMPACT at:
<https://ecmeasures.instituteforchildsuccess.org/>
- Email us at:
ecprism@instituteforchildsuccess.org
- Find us on social media [@ec_prism](#)



Q&A

- **What questions do you have?**

Thank you!



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